



## **Resources for Native Nonprofits**

### **Nonprofit Development**

#### **First Nations Development Institute**

Through a three-pronged strategy of educating grassroots practitioners, advocating for systemic change, and capitalizing Indian communities, First Nations Development Institute works to restore Native control and culturally-compatible stewardship of the assets they own - be they land, human potential, cultural heritage, or natural resources - and to establish new assets for ensuring the long-term vitality of Native communities.

[www.firstnations.org](http://www.firstnations.org)

#### **Hopa Mountain**

Hopa Mountain invests in rural and tribal citizen leaders, adults and youth, who are working to improve education, ecological health, and economic development. There are seven core programs including *Strengthening the Circle*, a Native Nonprofit Leadership Program.

[www.hopamountain.org](http://www.hopamountain.org)

#### **National Indian Youth Leadership Project**

NIYLP's mission is to nurture the potential of Native youth to be contributors to a more positive world through adventure-based learning and service to family, community, and nature.

<http://www.niylp.org>

#### **Native American Development Corporation**

NADC's mission is to provide technical and resource assistance to American Indian owned businesses in the areas of loan packaging and federal contracting. They operate in Montana, Wyoming, South Dakota and North Dakota.

<http://www.nadc-nabn.org/>

#### **Native Americans in Philanthropy**

Native Americans in Philanthropy seeks to engage Native and non-Native peoples in understanding and advancing the role of philanthropy through practices that support Native traditional values for current and future generations.

[www.nativephilanthropy.org](http://www.nativephilanthropy.org)

#### **Native CDFI Network**

The Native CDFI Network's mission is to be a national voice and advocate that strengthens and promotes Native community development financial institutions (CDFIs), creating access to capital and resources for Native peoples.

<http://nativecdfi.net/>

**Oweesta**

Oweesta helps build strong Native institutions and programs through professional services designed to build local capacity and provide powerful tools for Native community development. Their primary programs and services are:

- Training, TA & consulting
- Capitalization
- Research, policy & advocacy

<http://www.oweesta.org/>

**Potlatch Fund**

Potlatch Fund is a grant making foundation and leadership development organization serving Washington, Idaho, Oregon and Western Montana. Their mission is to inspire the Native tradition of giving in Northwest Indian Country to promote economic development, natural resource protection, education, cultural preservation, civic participation, and the overall health of Native people and their communities.

[www.potlatchfund.org](http://www.potlatchfund.org)

**Reed Fund**

Rural Electric Economic Development, Inc. (REED) Fund provides business and community project financing in partnership with commercial and other economic development lenders to leverage private investment and make a difference in the region it serves. REED assists projects (through loans) that promote growth and contribute to job, business and wealth creation, as well as improve the infrastructure, community facilities/services and economic base of rural areas.

<http://www.eastriver.coop/programs/reed/>

**Rural Community Innovations**

RCI provides technical assistance to rural and tribal communities to develop private sector economies that help alleviate persistent poverty.

<http://www.rci-usa.org/>

**Seventh Generation Fund for Indigenous Peoples, Inc.**

Seventh Generation Fund is an Indigenous nonprofit organization dedicated to promoting and maintaining the uniqueness of Native peoples and the sovereignty of distinct Nations. They offer an integrated program of advocacy, small grants, training and technical assistance, media experience and fiscal management, lending support and extensive expertise to Indigenous grassroots communities.

[www.7genfund.org](http://www.7genfund.org)

**South Dakota Indian Business Alliance**

SDIBA is a group of community partners committed to growing Indian business in South Dakota. Their mission is to enhance Indian Business development by leveraging partnerships and resources of diverse institutions and organizations. SDIBA facilitates the Native Entrepreneur Investment Fund, a lending program for Native communities. This loan fund helps aspiring entrepreneurs with microloans of up to \$7,000.

<http://www.sdibaonline.org/>

## **Funding**

### **Administration for Native Americans**

ANA promotes the goal of economic and social self-sufficiency for American Indians, Alaska Natives, Native Hawaiians, and other Native American Pacific Islanders. To achieve the goal of self-sufficiency, ANA projects are planned, designed, and implemented by Native American community members to address the particular needs of their society. ANA subscribes to the philosophy that sustainable change must originate within the community.

<http://www.acf.hhs.gov/programs/ana/>

- Separate grants available for environmental regulatory enhancement, Native American language preservation and maintenance, social and economic development, and Native asset building

### **Allied Arts Fund**

Allied Arts administers two grants annually, the City Investment Grant (for non-profits in the city of Rapid City) and the Adelstein Grant (for non-profits in the city of Rapid City and Black Hills region). Grants are awarded to non-profit 501 (C) 3 organizations to fund arts projects, particularly those that benefit populations that are otherwise underserved. Organizations receiving grant monies need not be Allied Arts Fund Members.

<http://www.alliedartsrc.org/grants/>

### **American Honda Foundation**

The American Honda Foundation supports youth education with a specific focus on STEM (science, technology, engineering, math) fields and the environment.

- Awards range from \$20,000 - \$75,000 a year
- 4 grant cycles per year

<http://corporate.honda.com/america/philanthropy.aspx?id=ahf>

### **Ben & Jerry's Foundation**

The Ben and Jerry's Foundation funds grassroots organizations in the USA to support social change. They also sometimes provide small grants up to \$1,000 for innovative programs (reviewed 2 x's per yr.).

- \$1,000 - \$15,000

<http://benandjerrysfoundation.org/>

### **Black Hills Area Community Foundation**

The goal of the Black Hills Area Community Foundation (BHACF) is to improve the quality of life in the Black Hills area by raising and distributing charitable funds. They manage those funds to maximize their return, as well as their positive impact on our communities. BHACF's geographic focus in the Black Hills area are the counties of Butte, Lawrence, Meade, Pennington, Custer, and Fall River and the adjacent counties of Harding, Perkins, Haakon, Ziebach, Jackson, and Oglala Lakota.

<http://www.bhacf.org/>

### **Black Hills Corporation**

BHC donates funds for civic, cultural, social and charitable purposes. They are most likely to support projects involving: arts and culture, civic and community development, education, environment, human services, and youth development.

Applications can be submitted any time of the year.

<http://www.blackhillscorp.com/community/community-giving>

### **Blue Cross Blue Shield of Montana**

Each year, Blue Cross Blue Shield of Montana (BCBSMT) supports communities throughout the state with grants and sponsorships. Community Giving at BCBSMT is divided into two areas: grants and sponsorships.

- A charitable grant supports either program focused initiatives or general operating support. Grants provide support to programs and organizations that align with our mission to promote health, wellness and human services in the communities we serve.
- A sponsorship is primarily for supporting a fundraiser or event for a charity or non-charitable community, civic or educational organization that provides visibility for BCBSMT in the communities we serve. Organizations applying for a sponsorship are not required to hold a 501(c)(3) status.

Please check their website for details on funding opportunities and deadlines.

<https://www.bcbsmt.com/company-info/community-involvement/community-giving>

### **Bush Foundation**

Funding for 501(c)(3) groups in Minnesota, North and South Dakota and tribal colleges.

- Leadership development in Arts/Humanities, Ecological Health, Education, Human Services/Health – their website describes each of these program areas in detail

[www.bushfoundation.org](http://www.bushfoundation.org)

### **Charlotte Martin Foundation**

- Funding for cultural, educational, and athletic projects for youth.
- Funds in Washington, Oregon, Idaho, Montana, and Alaska
- \$5,000-\$25,000

[www.charlottesmartin.org](http://www.charlottesmartin.org)

### **Common Counsel Foundation**

There are several separate family foundations within Common Counsel – Each one provides different types of grants for different amounts. Visit their website for details.

- *Abelard Foundation West*: Supports social change & expand control over economic, social & environmental decisions that affect a community; \$6,000 - \$12,000. *Letter of Inquiry deadline*: January 15 and June 15
- *Grassroots Exchange Fund*: Good source for travel & conference expenses – support to grassroots groups to meet with each other & form alliances; \$300 - \$800. *Deadlines are on a monthly cycle.*

[www.commoncounsel.org](http://www.commoncounsel.org)

**Dennis & Phyllis Washington Foundation**

The foundation provides grants for education, health and human services, community service, arts and culture with particular emphasis on organizations and programs that provide a direct service to economically and socially disadvantaged youth and their families, at-risk or troubled youth, and individuals with special needs.

[www.dpwfoundation.org](http://www.dpwfoundation.org)

**First Interstate BancSystem Foundation**

The Foundation considers donation requests from non-profits operating within the region served by First Interstate Bank: Montana, Wyoming, and Western South Dakota.

Community Development Grants provide expertise and resources to affordable housing projects, services targeted to LMI individuals, activities that revitalize or stabilize LMI geographies, and activities that promote economic development.

<https://www.firstinterstatebank.com/company/commitment/foundation/grants.php>

**First Nations Development Institute**

First Nations Development Institute helps strengthen and revitalize the economies of Native American, Alaska Native and Native Hawaiian communities. Their grantmaking program provides both financial and technical resources to tribes and Native nonprofit organizations to support asset-based development efforts.

First Nations works to improve economic conditions for Native Americans through technical assistance and training, advocacy and policy, and direct financial grants in the five key areas: Achieving Native Financial Empowerment, Investing in Native Youth, Strengthening Native Nonprofits, Native American Business & Asset Development and Nourishing Native Foods & Health. This foundation manages several 'funds' including: Eagle Staff Fund, Native Youth & Culture Fund, Little Eagle Staff Fund, Native American Hunger Program, Sustainable Forestry Fund and the Kookyangw Fund. Each fund has its own guidelines and some do not accept unsolicited applications. See their website for details.

[www.firstnations.org](http://www.firstnations.org)

**High Stakes Foundation**

The foundation's mission is to provide support to visionary people and organizations that are leading and implementing changes that create a sustainable future for Montana. As a private foundation, High Stakes Foundation works to be a catalyst for positive change. Through a strategic selection process, we invest charitable dollars in what we feel are the most effective and visionary organizations in Montana, working on issues with the greatest potential to leverage impact. Focus areas are in sustainable environment, sustainable communities and sustainable people.

- April 1 - 1st cycle deadline for submission of letters of inquiry.
- September 1 - 2nd cycle deadline for submission of letters of inquiry.
- Grants range from \$1,000 to \$25,000

[www.highstakesfoundation.org](http://www.highstakesfoundation.org)

**Home Depot Foundation**

The primary focus of the foundation is on Veterans. The Community Impact Grant Program awards up to \$5,000 to registered nonprofit organizations to help fund community projects. Grants are given in the form of Home Depot gift cards for the purchase of tools, materials, or services.

<https://corporate.homedepot.com/search/node/grant%20opportunities>

**Honor the Earth**

Their mission is to create awareness and support for Native environmental issues and to develop needed financial and political resources for the survival of sustainable Native communities. Honor the Earth's current grant-making funds work that builds resilience in Indigenous communities.

[http://www.honorearth.org/2015\\_2016\\_letter\\_for\\_grant\\_enrollment](http://www.honorearth.org/2015_2016_letter_for_grant_enrollment)

**Indian Land Tenure Foundation**

The Indian Land Tenure Foundation is devoted to serving Indian nations and Indian people in the recovery and control of their rightful homelands. Their programs and initiatives are focused in the following strategic areas: education, cultural awareness, economic opportunity and legal reform. They make grants to Indian nations and nonprofit organizations, and work closely with several affiliate organizations, who share their mission and goals. Indian Land Tenure Foundation (ILTF) uses both a Letter of Inquiry (LOI) and Request for Proposals (RFP) process which focus on their mission and strategies. Visit the Foundation's website to learn more about the funding guidelines.

[www.iltf.org](http://www.iltf.org)

**Indigenous Environmental Network-WMAN/IEN Mini Grants**

The goal of the Mining Mini-grants Program is to support and enhance the capacity building efforts of mining-impacted communities in the U.S. and Canada to assure that mining projects do not adversely affect human, cultural, and the ecological health of communities. Applications accepted are accepted three times a year: June 1, October 1, and February 1. Priority is given to organizations with an organizational or mining-specific project budget under \$75,000 U.S. Priority is also given to community-based grassroots groups directly affected by mining.

<http://www.ieneearth.org/ien-wman-mini-grant/>

**John T. Vucurevich Foundation**

The John T. Vucurevich Foundation awards grants supporting the advancement of the arts, education and science, and the promotion of social welfare within South Dakota, with preference given to the West River area and in particular the Black Hills. In addition to funding each of these programs areas, the John T. Vucurevich Foundation awards grants to a variety of collaborative projects. Collaborations for Change are partnerships among multiple organizations who each contribute to one common goal, at times branching across more than one program area.

<http://www.jtvf.org/>

**Lannan Foundation**

The Lannan Foundation is a family foundation dedicated to cultural freedom, diversity and creativity through projects which support exceptional contemporary artists and writers, as well as inspired Native activists in rural indigenous communities. The Foundation supports this mission by making grants to nonprofit organizations in the areas of contemporary visual art, literature, indigenous communities, and cultural freedom. The Indigenous Communities Program (ICP) gives funding priority to rural indigenous projects that are consistent with traditional values in the areas of education, Native cultures, the revival and preservation of languages, legal rights, and environmental protection. Funding priority is currently given to smaller, rural grassroots organizations.  
[www.lannan.org](http://www.lannan.org)

**Larson Family Foundation**

The Larson Family Foundation is a grant making foundation created by the Larson Family to share its good fortune with the people of South Dakota. The focus of the Foundation's grant making is to help people in need to achieve a better quality of life. The main emphasis of grants to be awarded will be to fulfill basic human needs such as food, clothing, shelter and education.  
<http://larsonfoundation.org>

**M. J. Murdock Charitable Trust**

The M. J. Murdock Charitable Trust seeks to enrich the quality of life in the Pacific Northwest by providing grants and enrichment programs to non-profit organizations that seek to strengthen the region's educational, spiritual, and cultural base in creative and sustainable ways.  
[www.murdock-trust.org](http://www.murdock-trust.org)

**Montana Healthcare Foundation**

The Montana Healthcare Foundation makes strategic investments to improve the health and well-being of all Montanans. MHCF envisions a measurably healthier State through improving access to quality and affordable health services, evidence-based health education, research and analysis, improving the upstream influences on health and illnesses, and informed public policy. The Foundation seeks to catalyze improvements in health and health disparities. The focus areas include:

- Behavioral Health (mental illness and drug and alcohol use)
- American Indian Health
- Partnerships for Better Health

Visit their website to review funding opportunities.

[www.mthcf.org](http://www.mthcf.org)

**National Endowment for the Humanities**

The National Endowment for the Humanities (NEH) is an independent federal agency. NEH grants typically go to cultural institutions, such as museums, archives, libraries, colleges, universities, public television, and radio stations, and to individual scholars. The provide access to cultural and educational resources, strengthen the institutional base of the humanities.

<http://www.neh.gov/grants>



**Nike N7 Fund**

The N7 Fund is committed to creating early positive experiences in sport and physical activity for Native American and Aboriginal youth in North America. Organizations that support Native American and Aboriginal communities through sport and physical activity programming for youth can apply.

<http://n7fund.com/>

**Northwest Area Foundation**

The Foundation supports urban, suburban and reservation community projects in MN, IA, ND, SD, MT, ID, WA & OR to advance economic, social and cultural prosperity.

Funding areas include enterprise development, work opportunity, access to capital, and financial inclusion.

[www.nwaf.org](http://www.nwaf.org)

**NOVO Foundation**

The Foundation through its Supporting Indigenous Communities Initiative, seeks to help restore and strengthen indigenous knowledge and life-ways as potentially transformative in addressing some of the world's—and similarly, some of Indigenous communities'—most pressing problems.

<http://novofoundation.org/supporting-indigenous-communities-in-north-america/initiative-description/>

**O.P. and W.E. Edwards Foundation**

The O.P. and W.E. Edwards Foundation is a small, family foundation operating out of Red Lodge, MT. Created over fifty years ago in memory of two brothers, the foundation continues to be directed by a board consisting of family members of the two original benefactors. The Foundation supports programs for underserved youth with a focus on non-profit, out-of-school daycares, preschools and youth organizations.

- Only solicited applications are accepted; 4 grant cycles annually.

<http://www.opweedwards.org/>

**RESIST, Inc.**

Resist is a grassroots foundation, with grassroots donors, that supports grassroots action. Resist funds and supports grassroots groups organizing on the frontlines of the peace, economic, social, and environmental justice movements. Resist accepts only online grant applications. Grants for general support, accessibility, and multiyear applications are Funds are for organizing and educating people to take action – capacity building – environmental and economic justice, build alliances and collaborations.

<http://resist.org/>



**Santa Fe Natural Tobacco Company Foundation**

The Santa Fe Natural Tobacco Company Foundation grants financial assistance to organizations that support the preservation, promotion, and advancement of American Indian self-sufficiency and culture in the United States, including programs for (i) the development of American Indian entrepreneurship, (ii) facilitating American Indian education (particularly college, graduate, and post-graduate education), and (iii) the preservation and enhancement of American Indian culture.

The Foundation Board meets on a quarterly basis – in March, June, September and December - to consider grant applications. Therefore, fully completed grant applications must be received no later than the last day of the month preceding the meeting month.

<https://www.sfntcfoundation.org/>

**Seventh Generation Fund for Indigenous Peoples, Inc.**

This Indigenous nonprofit is dedicated to promoting and maintaining the uniqueness of Native peoples and the sovereignty of tribal Nations. SGF accepts proposals from Native nonprofits in the areas of arts and cultural expression, environmental health and justice, human rights, intergenerational leadership, Sacred Earth, sustainable communities, and Women's leadership.

- Awards range from \$600 - \$5,000 a year-deadline September 15
- Mini grants available for the amount of \$50-\$500-no deadlines

[www.7genfund.org](http://www.7genfund.org)

**Shakopee Mdewakanton Sioux Community**

The Shakopee Mdewakanton Sioux (Dakota) Community provides financial assistance to other Tribes and Indian and non-Indian organizations through a charitable giving program. Requests are reviewed on a monthly cycle. Requests received before the 25th of one month will be reviewed the following month.

<http://shakopeedakota.org/donations.html>

**South Dakota Community Foundation**

The South Dakota Community Foundation connects generous people and charitable nonprofits throughout the state of South Dakota. They administer over \$200 million in assets for more than 650 endowed funds. They provide grants and administrative support to nonprofit organizations and serve as a philanthropic resource for donors, advisors, and nonprofits throughout the state. Their mission is to invest in a wide range of programs promoting the social and economic well-being of the people of South Dakota.

There are three different sources for grants within the SDCF: South Dakota Fund Grants, Community Innovation Grants, Local CSA Grants.

<http://sdcommunityfoundation.org/for-nonprofits/>

**South Dakota Indian Business Alliance-Native Entrepreneur Investment Fund**

The Native Entrepreneur Investment Fund is the first-ever statewide lending program for Native communities. The goal of this initiative is to expand access to fair lending products to all nine reservations throughout the state of South Dakota. The NEIF offers loans up to \$7,000 to help aspiring Native entrepreneurs start or expand a business or to build their credit to become ready for a successful business venture.

<http://www.sdibaonline.org/neif.htm>

**Steele-Reece Foundation**

The Steele-Reece Foundation is a charitable trust committed to supporting rural communities and the nonprofit organizations that serve them in Idaho, Montana, and Appalachian Kentucky. Since its inception, the Foundation has maintained a focus on the unique challenges of rural living and on helping people build healthy, successful, and sustainable communities. The Foundation supports nonprofit organizations working in the areas of rural education; health; human/social services; the arts and humanities; and land, water, and wildlife conservation and historic preservation.

<http://www.steele-reese.org/>

**The Wellmark Foundation**

The Wellmark Foundation is a private, non-profit foundation created in 1991, by Wellmark Blue Cross and Blue Shield of Iowa. The mission of the Wellmark Foundation is to efficiently and effectively facilitate the continual improvement of health status within Iowa and South Dakota communities by providing financial and technical assistance. In addition to Community Kickstarter Grants and BluesCare Giving Programs, the Wellmark Foundation is offering traditional grants. The Healthy Communities Small Grant Program is for projects that support unique and innovative proposals addressing our focus on community-based wellness and prevention initiatives resulting in a lasting footprint where we live, work, learn and play. The Matching Assets To Community Health (MATCH) grant program is a challenge grant designed to bring other funders together to support larger community health projects needing potentially higher levels of funding or collaboration.

<http://www.wellmark.com/foundation/>

**W. K. Kellogg Foundation**

The W.K. Kellogg Foundation (WKKF) places the optimal development of children at the center of all they do and calls for healing the profound racial gaps and inequities that exist. They believe in supporting and building upon the mindsets, methods and modes of change that hold promise to advance children's best interests generally, and those of vulnerable children in particular.

Concentrating their resources on early childhood (prenatal to age 8), within the context of families and communities, offers the best opportunity to dramatically reduce the vulnerability caused by poverty and racial inequity over time. WKKF works throughout the United States, in Haiti, Mexico, northeastern Brazil and southern Africa, and with sovereign tribes.

- Grant areas: educated kids, healthy kids, secure families, racial equity, and community and civic engagement
- Search grants by location and focus areas

[www.wkkf.org/](http://www.wkkf.org/)

## **Nonprofit Resources**

### **Center for Community Change**

Helping low-income people, especially people of color, build powerful, effective organizations through which they can change their communities and public policies for the better.

[www.communitychange.org](http://www.communitychange.org)

### **Compass Point**

A consulting, research, and training organization providing nonprofits with management tools, strategies, and resources to lead change in their communities. With offices in San Francisco and Silicon Valley, they work with community-based nonprofits in executive transition, planning, boards of directors, finance systems and business planning, fundraising, and technology.

[www.compasspoint.org](http://www.compasspoint.org)

### **Conscious Alliance**

Conscious Alliance is a national 501(c)(3) nonprofit organization committed to supporting communities in crisis through hunger relief and youth empowerment.

[www.consciousalliance.org](http://www.consciousalliance.org)

### **Corporation for National & Community Service**

The Corporation for National and Community Service is a federal agency that helps more than 5 million Americans improve the lives of their fellow citizens through service. The Corporation is a source for Americorps and VISTA volunteers. National service helps your organization implement those projects that require special funding or assistance.

<http://www.nationalservice.gov/>

### **Guidestar**

This website connects people with nonprofit information. Claim your nonprofit on the Guidestar page and build out your site to become a more transparent organization.

[www.guidestar.org](http://www.guidestar.org)

### **National Indian Youth Leadership Project**

NIYLP's mission is to nurture the potential of Native youth to be contributors to a more positive world through adventure-based learning, service to nature, community, and family.

[www.niylp.org](http://www.niylp.org)

### **National Rural Assembly**

The National Rural Assembly is a movement of people and organizations devoted to building a stronger, more vibrant rural America for children, families, and communities. The purpose of the Assembly is to build a common, community-focused rural agenda based on participation of local, state, regional, and national rural leaders; empower rural leaders and their allies to educate policy makers about this agenda; and raise the national visibility of rural issues.

[www.ruralassembly.org](http://www.ruralassembly.org)

## **Running Strong for American Indian Youth**

Running Strong's mission is to help American Indian people meet their immediate survival needs – food, water, and shelter – while implementing and supporting programs designed to create opportunities for self-sufficiency and self-esteem.

<http://www.indianyouth.org/>

## **Tech Soup Stock**

This nonprofit helps to facilitate computer software donations to nonprofits.

<http://www.techsoup.org/stock/default.asp>

## **Email Marketing Software**

### **AWeber**

#### *Features*

AWeber has more than 150 templates to choose from. It integrates with WordPress, Facebook, PayPal, Salesforce and others. AWeber also allows you to quickly segment your lists by subscriber opens or clicks, location, and even what pages subscribers visited on your website. This provider has an option for custom HTML and also allows you to add attachments to your email.

#### *Cons*

No survey feature. No image hosting. No option to send the same email to multiple lists. No ability to forward a message to a friend. Not integrated with Google Analytics.

#### *Pricing*

AWeber offers a variety of pricing options, but their monthly plans range from \$19/month for up to 500 subscribers to \$149/month for up to 25,000 subscribers. They have a 30-day free trial.

<http://www.aweber.com/index-trialzero.htm>

### **Campaign Monitor**

#### *Features*

Optimized for mobile devices. Customizable templates. Integrates with 100+ softwares. Easy to use subscription forms, buttons and links. Code with HTML. Offer design tools, advice and A/B testing. Also, includes email automation, auto-responders, and interactive analytics. Integrates with various other apps and software, like Salesforce, Facebook, WordPress.

#### *Cons*

Must be familiar with HTML.

#### *Pricing*

Campaign Monitor has several tiers of pricing starting at \$9/month for up to 500 contacts all the way up to \$299/month for between 25,001 – 50,000 contacts. There is also an unlimited feature that provides email security scanning. There does not appear to be a free trial period. They do offer a discount for nonprofits.

<https://www.campaignmonitor.com/>

## **Constant Contact**

### *Features*

Constant Contact offers more than 400 customizable email templates. You also have the option to use a blank template or code directly with HTML and CSS. Features include integration to social networks, like Facebook, Twitter, LinkedIn.

They also have a WordPress plug-in as well as a Facebook Fan Page app which gives your Facebook fans a way to sign up for emails directly from your Facebook Fan page. Constant Contact also allows you to change the “From” line on your email without requiring creation of a new account. This is important if you want your emails to come from multiple people within your organization.

Key metrics and reporting data are very thorough – you can view bounces, complaints, opt-outs, and click-throughs, forwards and social shares.

### *Cons*

There is an additional monthly fee to send surveys to your contacts. There is also a 5,000-response monthly limit. Google Analytics reports are not available. There is no free version for small-scale email marketers.

### *Pricing*

Constant Contact’s pricing is monthly and is based on your number of email addresses ranging from \$20/month for up to 500 addresses to \$85/month for up to 10,000. They also offer discounts for pre-paying customers and non-profits. Free trial for 60 days.

<http://www.constantcontact.com/>

## **ExactTarget**

### *Features*

ExactTarget is now Salesforce Marketing Cloud. It’s a robust email platform, perfect for sending everything from batch email communications to highly personalized and event-triggered emails with predictive content.

They’re great for social media integration. Like Mail Chimp, ExactTarget features integration with many third-party services.

ExactTarget’s tracking and reporting features are top-notch. They allow you to drill down into individual subscriber data like times of opens, links clicked and survey results.

### *Cons*

No pricing is listed on their website. It will likely require knowledge of HTML to get your email to appear how you want it. A new user account must be created for every sender you want your emails to come from.

### *Pricing*

ExactTarget does not offer monthly plans. The pricing is determined by speaking with one of their Account Executives who will put a plan together based on your email volume.

<http://www.exacttarget.com/>

## **MailChimp**

### *Features*

MailChimp has more than 400 templates to choose from. They recently implemented a drag and drop editor for quick, easy and aesthetically pleasing email layouts. Many of their templates are optimized to display on mobile devices. You also have the option of coding your email directly with HTML and inline CSS. Like Constant Contact, MailChimp, too, allows you to change the “From” name of your email without having an

account set up for that name. MailChimp uses an open API and encourages other applications to integrate with it. PayPal, Google Analytics, Shopify, FreshBooks, Salesforce, SurveyMonkey and many more currently integrate with Mail Chimp. The provider has a summary of each email send which reports on the number of opens, clicks, unsubscribes and complaints. They also lend performance advice by comparing your open rate with your industry average and your list's average.

#### *Cons*

MailChimp does not allow you to send one campaign to multiple subscriber lists. Also, while the free version of MailChimp is an outstanding benefit, there are some limitations including the ability to send auto-responders.

#### *Pricing*

If you have less than 2,000 subscribers and are sending less than 12,000 emails per month, MailChimp has a free version. If you exceed those numbers, MailChimp has a number of monthly plans to choose from ranging from \$20/month for up to 500 subscribers to \$240/month for up to 50,000 subscribers. All paid plans have an unlimited number of sends.

<http://mailchimp.com/>

### **MyEmma**

#### *Features*

Emma has about 40 templates to choose from, but offers custom design services (for a fee). They also have a drag and drop email editor similar to MailChimp. Emma's main value proposition is their design qualities which are superior to most other email marketing software.

Emma integrates with Bigstock, Aviary, Google Analytics and social media sites. Their response reporting is easy to interpret and can be easily transformed into usable actions. For example, you can view a list of subscribers who have taken an action (like opened or clicked) and turn that list into a new send list.

#### *Cons*

Not many templates. No automatic A/B testing.

#### *Pricing*

Prices range from \$49/month for up to 2,500 contacts to \$269/month for up to 50,000 contacts. They also offer a 20% discount for pre-paying and special nonprofit pricing. Emma offers a 14 day or 500 email free trial.

<http://myemma.com/>

### **Online Donation Tools**

#### **AmazonSmile <https://smile.amazon.com/>**

AmazonSmile is a website operated by Amazon that lets customers enjoy the same wide selection of products, low prices, and convenient shopping features as on Amazon.com. The difference is that when customers shop on AmazonSmile (smile.amazon.com), the AmazonSmile Foundation will donate 0.5% of the price of eligible purchases to the charitable organizations selected by customers. Charitable organizations can register to receive donations at [org.amazon.com](http://org.amazon.com).

**eBay Giving Works <http://givingworks.ebay.com/>**

Purpose: Raises awareness and support for nonprofits, primarily through the eBay marketplaces and PayPal. eBay Giving Works enables buyers, sellers and nonprofits to connect and support causes. Giving occurs based on the Program Pillars: Community Selling, Direct Selling, Donate Now and Give at Checkout.

**FirstGiving <http://www.firstgiving.com/>**

FirstGiving was designed specifically for nonprofit organizations (versus being built on a business model and then adapted for nonprofits). This donation tool can integrate with other tools including certain CRM, donor management, social media, CMS, analytics and email tools. Not only do you have the option to accept donations online, but you can manage direct donations, donor communications, events and grassroots campaigns. The standard fee per donation is 7.5% (5.0% support and enhancement of the product + 2.5% credit card fees). Event registration costs 4.25% for online events. Your organization can cover the fee, or charge donors the percentage.

**Google Wallet & Google Grants <http://www.google.com/nonprofits/>**

With Google Wallet, your online donation and shopping history is easily accessible from anywhere and at anytime. After initial setup, Google Wallet will allow donors to easily repeat donations in a few clicks. Not many options for personalization exist, but being associated with Google's trusted brand will help assuage any fears about the online donation process.

The standard service costs 2.9% + \$0.30 per transaction. If you fit the application requirements, we strongly recommend applying for a Google Grant, which sets you up with AdWords, also completely free. It'll take a few months to process your grant, but it's worth it. With Google's previous service, Google Checkout, the fees were waived for nonprofits with a Google Grant. However, it's unclear as to whether or not that transferred over to Google Wallet when Google Checkout shut down.

**JustGive <https://www.justgive.org/>**

Founded in 1999, JustGive was created to help individuals find charities to support. The JustGive Guide taps into a database of over 1.8 million charities (from Guidestar) and offers various ways individuals can support their causes, such as charity gift cards, charity wedding registrations and charity gift collections. Non-profit organizations can set up a custom JustGive donation page and download a "Donate Now" button to put on their website or blog and lead donors to JustGive to process donations. JustGive provides 24/7 access to online reports with donation activity, donor data and more. Record of donations is downloadable as an Excel, CSV, PDF or XML file. There are no setup costs but there is a 4.5% processing fee with option for donors to cover the fee.

**Kimbria <http://www.kimbria.com/>**

Online-acquired supporters who give to, and promote, your cause across many channels, communities and continents have the highest lifetime value. Engaging them requires a more holistic approach. Kimbria's solutions including Social Media, Mobile, Chapter/Affiliate and Peer-to-Peer are the easiest to use and deploy, and provide the highest conversion rate in the industry.



### **Network for Good Basic DonateNow Lite**

<http://www.networkforgood.org/npo/fundraising/donations/direction.aspx>

Network for Good's DonateNow offers a variety of fundraising services and software to help get your online donations flowing, including branded donation pages, email services, and hands-on customer service.

While the DonateNow services range is expensive and can be prohibitive for smaller organizations, Network for Good offers a DonateNow Lite service which can be implemented with 5% transaction fees, recurring donation functionality, and a fundraising page.

### **PayPal Donations <https://www.paypal.com/webapps/mpp/donations>**

PayPal offers services to help nonprofits with online donations, especially in the form of their handy donation buttons for qualified nonprofit organizations. As a plus, if you know some HTML, PayPal's donation buttons allow you to easily gather donor information in a way many comparable buttons don't.

PayPal is a valuable, trusted brand for processing money online. It's ideal for donors who are existing users, but those without accounts are free to make one-time payments with a credit card. The standard processing fee per donation is 2.2% of the donation, plus \$0.30.

### **Razoo & Razoo Donation Widget <http://www.razoo.com/>**

Razoo is a great website for indexing your nonprofit organization to get exposure for your cause. Use Razoo to set up fundraising pages, or make use of Razoo's donation widget to easily process donations on your own website.

Razoo has a competitive 4.9% processing fee per donation. Plus, the widget accepts recurring or one-time payments and is super easy to set up. Razoo also has an app that allows you to accept donations directly on Facebook.

Razoo pays out nonprofits once a month instead of within a couple of days of receiving the donation. Typically, you won't get your money as fast as you would with processors like PayPal. There is a \$10 minimum donation allowed through the donation widget.

## **Crowdfunding Sites**

### **Causes <https://www.causes.com/>**

This tool is great for nonprofits that are trying to manage a number of different fundraising campaigns at the same time. You can also check the analytics of your campaigns for free, and the tool acts as a sort of social platform as well—allowing you to connect with donors and other nonprofits that share your interests. Causes.com is a campaigning platform that empowers individuals and non-profit organizations to collaborate and take action together. Its Supporter Network is a social networking platform that connects likeminded, socially conscious people. Non-profits can create organization profiles (brands can do the same) as destinations, through which the professional organizer can share updates and engage supporters. Profile pages aggregate all of an organization's campaigns in one place. Non-profits can also access free analytics. In order to accept donations through Causes.com, a non-profit must be 501(c)3 verified through GuideStar. Non-profits pay a 4.75% per transaction processing fee directly to Network for Good, but Causes.com does not take any percent of the donation.

**Crowdrise** <https://www.crowdrise.com/>

This tool allows donors to earn points every time that they donate or raise a certain amount of money. Donors can then spend their points on unique prizes, such as cool electronics, gift cards and clothing. Turning online donating into a game may encourage donors to become repeat donors or ask their friends to join in. There's also a free, basic account version of Crowdrise that's available for nonprofits with a tight budget.

Crowdrise offers online tools for personal fundraising, event fundraising, special occasion fundraising, team fundraising and sponsored volunteerism.

Non-profits can benefit from Crowdrise's turn-key solution meant to complement their existing fundraising and volunteer activities. Basic plan "The Fiver" is free – Crowdrise deducts 5%, The Tre costs \$50 per month with 3% guaranteed fee on donations.

**DonateNow/Network for Good**

<http://www.networkforgood.com/products/donatenow/>

This site provides a secure donation system that powers the online fundraising efforts of many non-profits. It provides donation tools to individuals, non-profits, companies and even software developers.

Network for Good offers a complete fundraising solution for \$169 per month, single components range from \$79 - \$99 per month.

**DonorsChoose** <http://www.donorschoose.org/>

DonorsChoose.org is an online charity that makes it easy for anyone to help students in need. Public school teachers from every corner of America post classroom project requests. When a project reaches its funding goal, DonorsChoose ships the materials to the school. Donors get photos of the project taking place, a letter from the teacher, and insight into how every dollar was spent.

Teachers are encouraged to submit classroom projects to the site and to use social media to garner support. Projects less than \$400 have the best chance of being funded.

**FirstGiving** [www.firstgiving.com/](http://www.firstgiving.com/)

This site empowers individuals to raise money for causes easily and provides non-profits with fundraising campaign management tools. FirstGiving offers personal fundraising pages, event management, embeddable widgets, Giving Days & project fundraising, branding capabilities, and reporting.

FirstGiving provides online peer-to-peer fundraising tools to manage events, grassroots campaigns, direct donations and donor communications. Non-profits can sign up for accounts and receive donations weekly, less a 7.5% fee per donation (includes 2.5% credit card processing fee). Non-profits can also let their supporters know that anyone can create fundraising pages on behalf of the organization.

**FundRazr** <https://fundrazr.com/>

FundRazr is a crowdfunding platform, co-developed with PayPal, that facilitates raising money for personal, group, political or non-profit causes via donations or perks. Recipients pay 5% FundRazr fee plus Payment Provider fee of 2.9% + 30¢ per transaction. FundRazr campaigns can also be deployed as a tab on the organization's Facebook page or as widgets on websites and blogs.

**Givezooks!** [https://www.givezooks.com/site/nonprofits\\_how](https://www.givezooks.com/site/nonprofits_how)

Givezooks! is geared toward non-profits and provides them with tools to manage campaigns, events and team events, grassroots, and other fundraising efforts. Fundraisers on givezooks! can be promoted using e-mail, widgets and through social media channels. To get started, non-profits pick a plan, create a custom givezooks! fundraiser: a campaign, event or wish list. The givezooks! Team Events plan is \$99 per month plus 2.5% transaction fee and \$0.99 per donation. The Unlimited Fundraising plan is \$129 per month plus 2% transaction fee. The givezooks! Events plan has no monthly fee, only 2.5% transaction fee plus \$0.99 per donation.

**Givlet** <https://www.givlet.org/>

Givlet provides non-profits with tools to accept donations from any web-based channel: website, social media and email. The application includes a responsive donation page for mobile, tablet and desktop access. Non-profit organizations can create branded donation pages, integrate them with existing websites, track progress and engage donors with Givlet distribution tools for blogs, emails and social media. Pricing is lower than most other online fundraising tools at 4.9% plus \$0.40 per donation including payment processing, with no monthly or setup fees.

**Gofundme** <http://www.gofundme.com/>

GoFundMe makes it incredibly easy to raise money online for the things that matter to you the most. Gofundme allows organizations and individuals to launch a personalized campaign. As of currently, over \$1 billion dollars have been raised on GoFundMe in the past year. GoFundMe charges a fee of 7.9% + \$0.30 for donations from USA and Canada. It is also possible to receive funding from abroad.

**Indiegogo** <https://www.indiegogo.com/>

No Application Process: Indiegogo doesn't choose who can nor cannot crowd fund so you could get started today. It's free to sign up, to create a campaign, and to contribute to a campaign. When your campaign raises funds, Indiegogo charges a 8.0% fee + \$0.30 on the funds you raise through credit card and approximately 8 – 10% for funds raised through PayPal. Indiegogo's platform fee on all funds raised is 5%. Contributions to campaigns that raise funds for a nonprofit institution registered as 501(c)(3) in the United States will be processed by FirstGiving and will be tax deductible. Please note that Apple Pay is not available for campaigns raising funds through FirstGiving. Campaigns that are set up to raise funds on behalf of a 501(c)(3) nonprofit organization will have a "Verified Nonprofit Campaign" badge placed on the campaign page to certify to contributors that funds will go directly to a verified nonprofit.

**JustGive** <https://www.justgive.org>

Founded in 1999, JustGive was created to help individuals find charities to support. The JustGive Guide taps into a database of over 1.8 million charities (from Guidestar) and offers various ways individuals can support their causes, such as charity gift cards, charity wedding registrations and charity gift collections.

Non-profit organizations can set up a custom JustGive donation page and download a “Donate Now” button to put on their website or blog and lead donors to JustGive to process donations. JustGive provides 24/7 access to online reports with donation activity, donor data and more. Record of donations is downloadable as an Excel, CSV, PDF or XML file. There are no setup costs but there is a 4.5% processing fee with option for donors to cover the fee.

**Kickstarter** <https://www.kickstarter.com/>

Project creators set a funding goal and deadline. If people like a project, they can pledge money to make it happen. Funding on Kickstarter is all-or-nothing — projects must reach their funding goals to receive any money. All-or-nothing funding might seem scary, but it’s amazingly effective in creating momentum and rallying people around an idea. To date, an impressive 36.5% of projects have reached their funding goals.

**Qgiv** <http://www.qgiv.com/>

Qgiv provides non-profits with branded donation pages, mobile and text-giving capabilities, plus options for on-site donations.

Non-profits can create and customize branded donation and event registration pages. Qgiv's pages are responsive for mobile device access, and non-profits can set up text giving, detailed reports, recurring donations and take on-site donations using Qgiv’s Virtual Terminal. Qgiv offers different plans, starting at \$99 per month without setup fee.

**Razoo** <http://www.razoo.com/>

Razoo provides tools to search for and donate to charities, create an online fundraiser for a charity or a cause with no setup fees or monthly subscriptions and collaborate through social media.

For Non-profits: With Razoo, non-profits can accept online donations and create fundraising campaigns for specific projects or start a fundraiser for a good cause. Organizations can also claim access to their listings (based on the IRS Business Master File) to share stories for free on their Razoo fundraising pages and use the Donation widget to accept donations through Razoo. Razoo's per donation fee is 4.9%.

**RocketHub** [www.rockethub.com](http://www.rockethub.com)

RocketHub is an online crowdfunding platform that offers a diverse community, they welcome all types of projects: art, science, business, and social good projects. There is no upfront cost to launch, no all or nothing model like Kickstarter, and they offer Unique, simple crowdfunding education - curriculum and tools. Pricing if you reach your goals: 4% commission fee + 4% credit card handling fee. If you don't reach your goals: 8% commission fee + 4% credit card handling fee.

**Classy <https://www.classy.org/>**

Formerly StayClassy, Classy's online fundraising platform gives nonprofits easy, effective, and customizable solutions to manage your fundraising efforts. Classy provides tools for deeper fundraising management and development, including peer-to-peer fundraising, event registration, and website donations all under one roof. Classy offers branding & customization as well as seamless integration with Salesforce.

Their pricing plans start at \$0 per month with 5% "Classy" fee per donation. In addition there are standard credit card fees of 2.2% plus \$0.30 per transaction.

**National Media Outlets****Buffalo's Fire**

Buffalo's Fire is a news site dedicated to indigenous views, Native news and providing a platform for tribal community discussions. An American Indian digital news site bringing the latest updates from across Indian Country and beyond. The site is managed by Jodi Rave, an American Indian award-winning reporter and opinion writer who is the only Native woman to be awarded a Nieman Fellowship for journalism at Harvard University.

[www.buffalosfire.com](http://www.buffalosfire.com)

**Indian Country Today**

Indian Country Today Media Network, the Nations' most ambitious and comprehensive online universe to date—the perfect showcase for talented Native writers and reporters and artists throughout the world. Designed as a national platform for Native voices and issues, the Indian Country Today website serves as a destination for the vast and growing number of people interested in our news, culture, ideals and businesses.

Each day the Indian Country Today Media Network team brings essential news and information from Indian country, entertains with new voices and cultural highlights, and gives life to the most vibrant voices in the national community. We are also offering superb online services in the areas of education, business and events—everything from listings of tribal colleges to the latest pow wows.

[www.indiancountrytodaymedianetwork.com](http://www.indiancountrytodaymedianetwork.com)

**Indianz.com**

Provide quality news, information, and entertainment from a Native American perspective. Indianz.com is based on the Winnebago Reservation in Nebraska.

[www.indianz.com](http://www.indianz.com)

**Lakota Country Times**

Largest Lakota Owned & Operated Online & Print Independent Legal Weekly Color Newspaper in the Region.

Subscribe to our print and/or online edition at <https://lakotatimes.our-hometown.com/subscribe>

<http://www.lakotacountrytimes.com>

**Last Real Indians**

Last Real Indians (LRI) is a media movement grounded in our pre-contact ways of life. LRI is comprised of content creators of many origins with a vision of returning Indigenous peoples of all “races” to a state of respect for generations unborn.

[www.lastrealindians.com](http://www.lastrealindians.com)

**Native America Calling**

Native America Calling is a live call-in program linking public radio stations, the Internet and listeners together in a thought-provoking national conversation about issues specific to Native communities. Each program engages noted guests and experts with callers throughout the United States and is designed to improve the quality of life for Native Americans. Native America Calling is heard on 52 stations in the United States and in Canada by approximately 500,000 listeners each week.

[www.nativeamericacalling.com](http://www.nativeamericacalling.com)

**Native Appropriations**

Native Appropriations is a forum for discussing representations of Native peoples, including stereotypes, cultural appropriations, news, activism, and more. Native Appropriations also is dedicated to pushing back against stereotypes and misrepresentations of Native peoples. Adrienne Keene is the author of Native Appropriations.

[www.nativeappropriations.com](http://www.nativeappropriations.com)

**Native Public Radio**

Radio is a lifeline for emergencies, tribal languages, health and economic news, and electoral participation across Indian Country. Our name "Native Public Media" reflects the organization's explicit vision to empower Native people across the United States to participate actively in all forms of media and to do it on our own terms. Media has a vital role to play in supporting tribal economic and community development and is tied directly to the Nation building efforts of sovereign Tribes.

[www.nativepublicmedia.org](http://www.nativepublicmedia.org)

**Native Sun News**

Weekly news of interest to you in the Northern Plains and nationally with editorial and Op-Ed pages that are the boldest and most informative in Indian country.

[www.nweekly.com](http://www.nweekly.com)

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