

ACTION AREA	Nov	Dec	Jan	Feb	Mar	April
Community Relations <ul style="list-style-type: none"> • Key Referral Source Contacts • Presentations • Special Events-Sponsorships 						
Customer Relations <ul style="list-style-type: none"> • Special promos • “thank you” 						
Promotional Materials <ul style="list-style-type: none"> • Biz Card • Brochure • Posters/Flyers • Newsletter-printed or eblast • Promo items 						
Media <ul style="list-style-type: none"> • Press Release • Ad 						
Website- Build/Update Social Media						